



Q1 2022 Report

THE STATE OF THE HOT 100 TOP 10



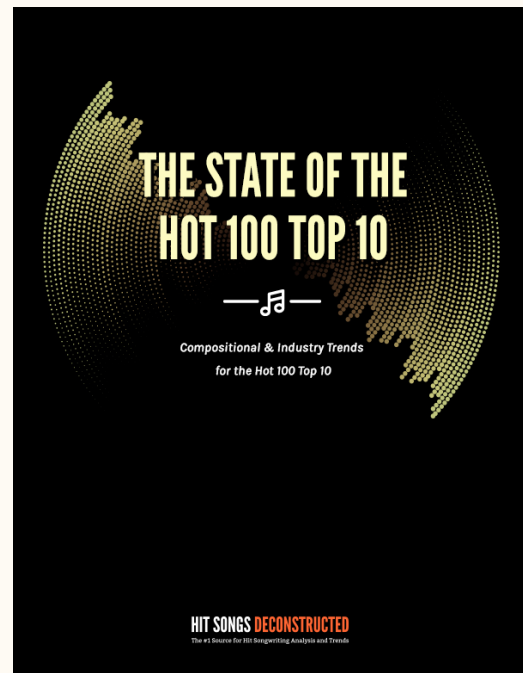
SELECT HIGHLIGHTS

*Compositional and Industry Trends
for the Billboard Hot 100 Top 10*

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The State of the Hot 100 Top 10 takes an in-depth look at the evolution of compositional and industry-related trends for the Billboard Hot 100 Top 10. *What follows are a few select highlights from the report.*



A few things to note:

- Data is for songs that charted in the Billboard Hot 100 Top 10 and excludes holiday songs.
- Data related to compositional characteristics are proprietary to Hit Songs Deconstructed.
- Artist, songwriter, producer, label and charting information are aggregated from the PRO's, Billboard, and streaming platforms.
- All credits are from the dates songs entered the Top 10.
- At times percentages may not add to 100% due to numbers being rounded up or down.
- Due to its atypically long length (10:08), Taylor Swift's *All Too Well (Taylor's Version)* has been excluded from all song length, first chorus occurrence, intro length and outro length trends.

In Q1 of 2022, 17 songs
charted in the Top 10 of the
Billboard Hot 100, with three
hitting the top spot.

HOT 100 TOP 10

Select Report Highlights (Q1 2022)

10

17

Hot 100
Top 10 Songs



(Click to Listen)

Q1 2022 Hot 100 Top 10 Overview

Shaping the sound and vibe of those 17 songs were six primary genres, 20 sub-genres and influences, seven lyrical themes, and 17 prominent instruments.

6

PRIMARY GENRES

20

SUB-GENRES & INFLUENCES

17

INSTRUMENTS

7

LYRICAL THEMES

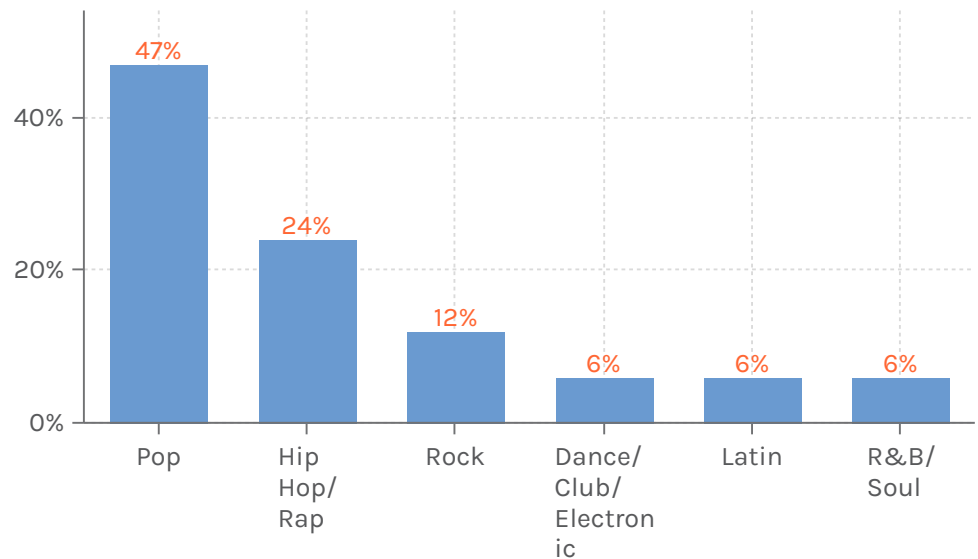
Primary Genres

6 Primary Genres

In Q1 2022, the gap widened between pop and hip hop - the two most popular genres - with pop accounting for nearly half of songs and hip hop accounting for one quarter.

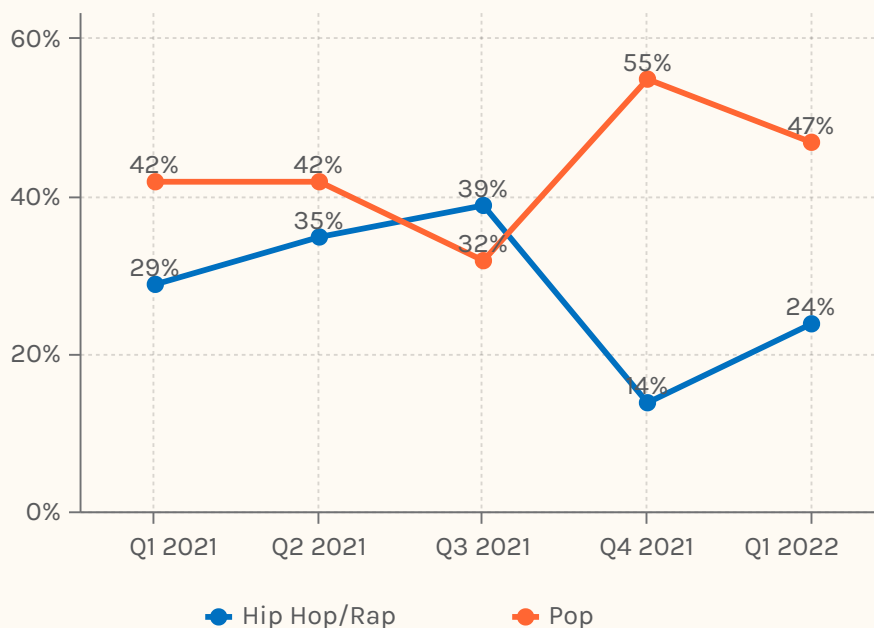
Primary Genres

Hot 100 Top 10: Q1 2022



Primary Genres

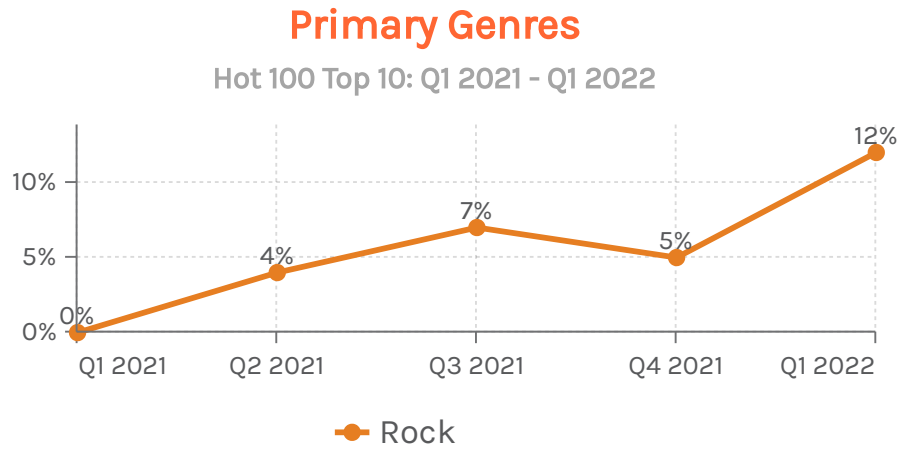
Hot 100 Top 10: Q1 2021 - Q1 2022



After running neck-and-neck during the first three quarters of 2021, pop pulled away from hip hop in the last quarter of the year. And while down slightly compared to Q4 2021, pop's prominence was still double that of hip hop's.

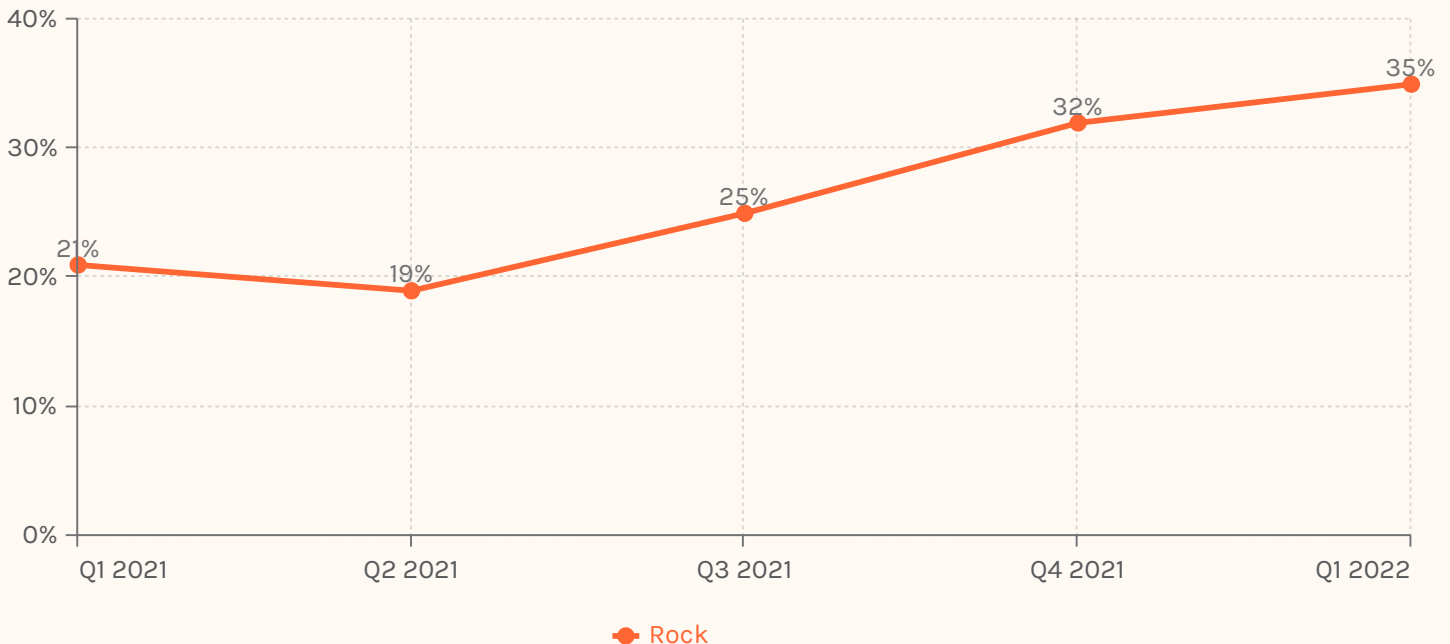
Primary Genres: Rock

Rock increased notably in the first quarter of 2022 thanks to hits including *abcdefu* and *Enemy*. Note that while minimal at 12% of songs, this was rock's highest level of prominence since way back in Q3 2016.



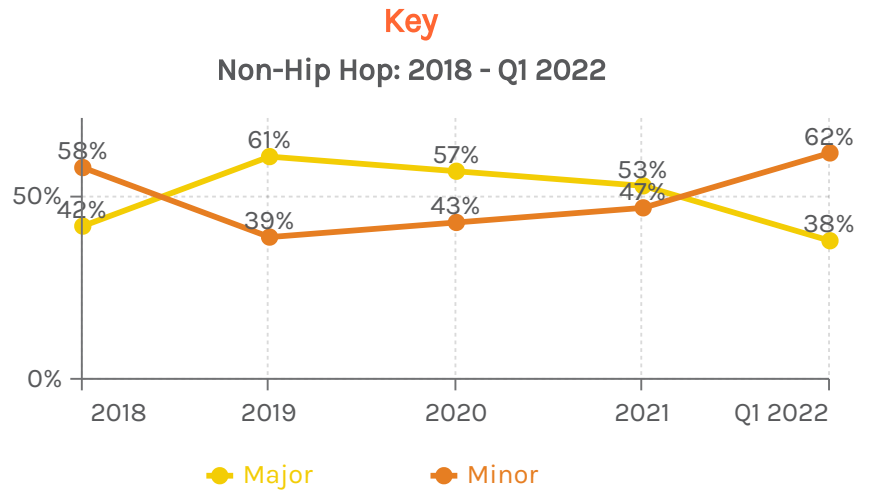
Sub-Genres & Influences: Rock

As an influence, Rock's rise has been much more significant. It has been on an upward trajectory since Q2 2021, nearly doubling from one-fifth of songs to a little over one-third in the first quarter of 2022.



Key: Non-Hip Hop

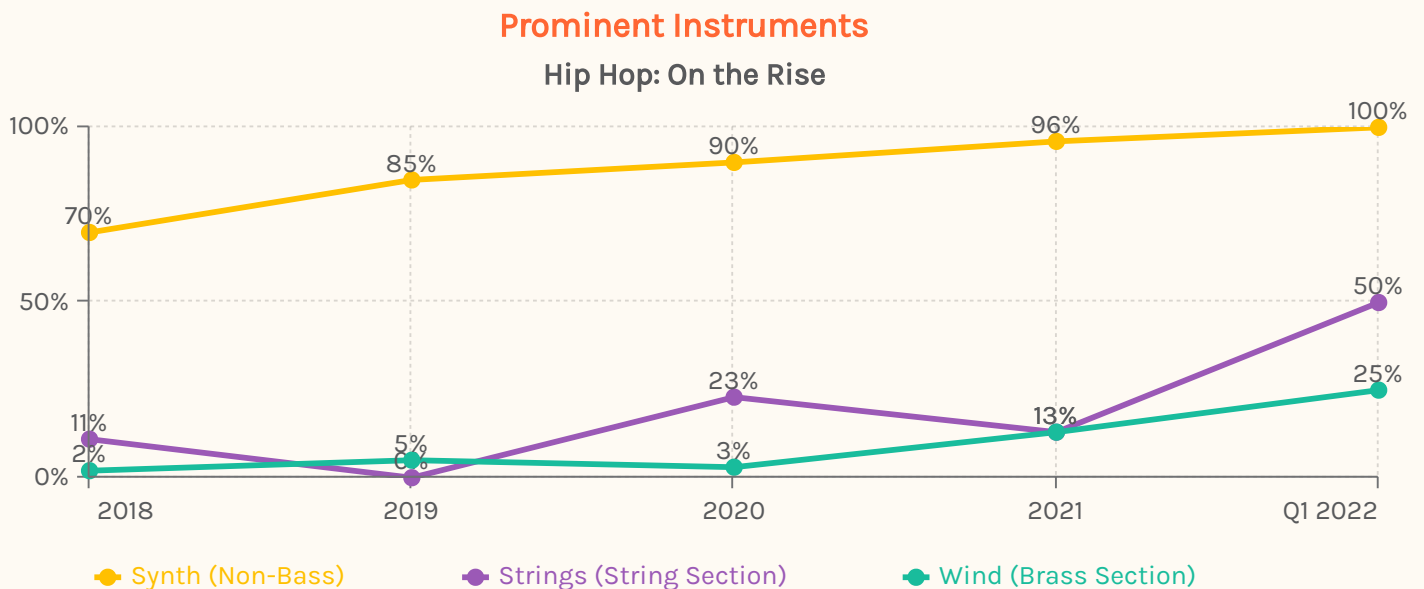
Outside of hip hop, songs in a minor key surpassed those in a major key by the widest margin since Q3 of 2018.



Instruments: Hip Hop

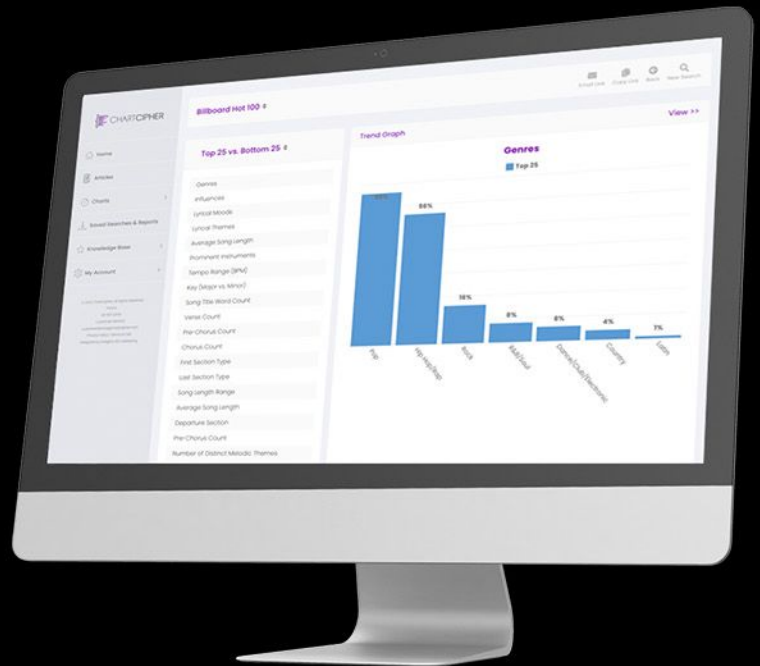
The use of synths in hip hop hits has been increasing in recent years, and in Q1 of 2022 was present in all hip hop songs.

Both string sections and brass have become more popular as well, being featured in 50% and 25% of Q1 songs, respectively.



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A Joint Venture Between

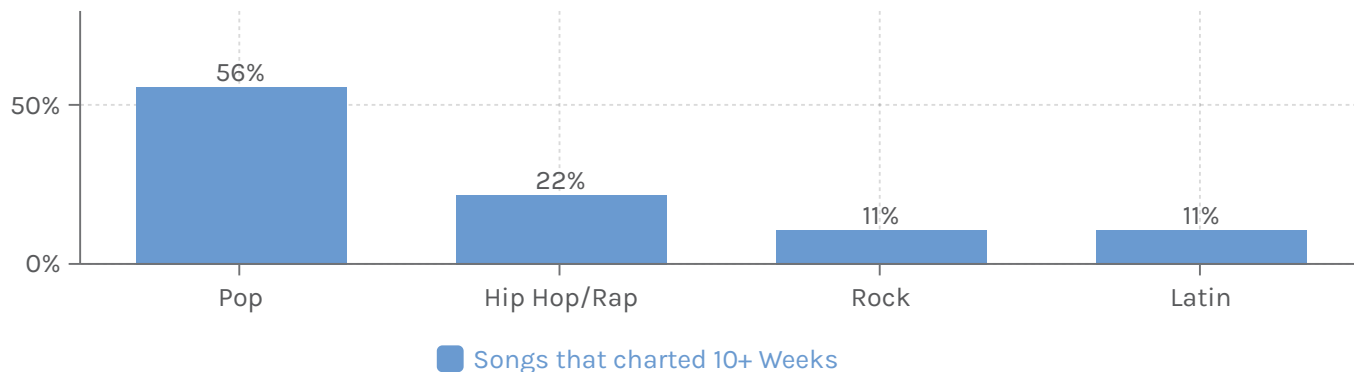
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MY PART

Staying Power: Songs that Charted 10+ Weeks

Primary Genres

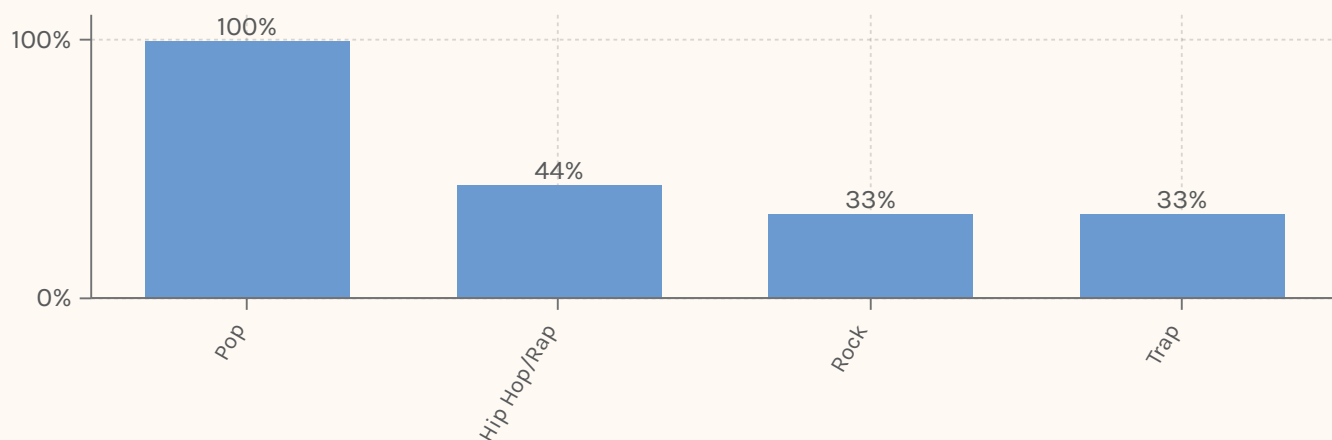
Songs that Charted for 10+ Weeks: Q1 2022



When looking at the overall Top 10 in Q1 of 2022, 47% of songs were pop, 24% hip hop and 12% Rock. The percentage of pop songs was even higher among songs that charted for 10+ weeks, accounting for 56% of songs.

Sub-Genres & Influences (2+ Songs)

Songs that Charted for 10+ Weeks: Q1 2022



In terms of sub-genres and influences, pop reigned supreme when it came to staying power, influencing the sound of all songs that spent over 10 weeks in the Top 10. Hip hop followed at 44% of songs, and rock and trap rounded out the top three, tied at one-third of songs each.

A vinyl record is the central focus, with its characteristic grooves visible. Scattered around the record are several autumn leaves in shades of brown, orange, and yellow. The background is dark, making the record and leaves stand out.

The Players Behind Today's Hits

Select Highlights

(Q1 2022)

Q1 2022 Hot 100 Top 10 Overview

Behind Q1's Top 10 hits were 20 primary artists and one featured artist, 61 credited songwriters, 26 credited producers, and nine record labels.

21

PERFORMING ARTISTS

61

CREDITED SONGWRITERS

26

CREDITED PRODUCERS

9

RECORD LABELS



Songwriter Spotlight

Select Report Highlights

(Q1 2022)

Songwriters with the Most Credits

Of the 61 Q1 credited songwriters, seven scored two Top 10 songwriting credits in Q1 2022.

Of them, three are also the song's primary artist (Lil Nas X, Justin Bieber, and Ed Sheeran) and four are behind the scenes writers (John McDaid, Lin-Manuel Miranda, Omer Fedi, and Blake Slatkin).



Songwriters with #1 Hits in Q1 2022

Four songwriters scored a #1 hit in Q1 of 2022. Lin-Manuel Miranda spent the most time at #1 with *We Don't Talk About Bruno*, setting a Hot 100 record for most weeks at the top for a Disney song.



Adele



Dave Bayley



Greg Kurstin



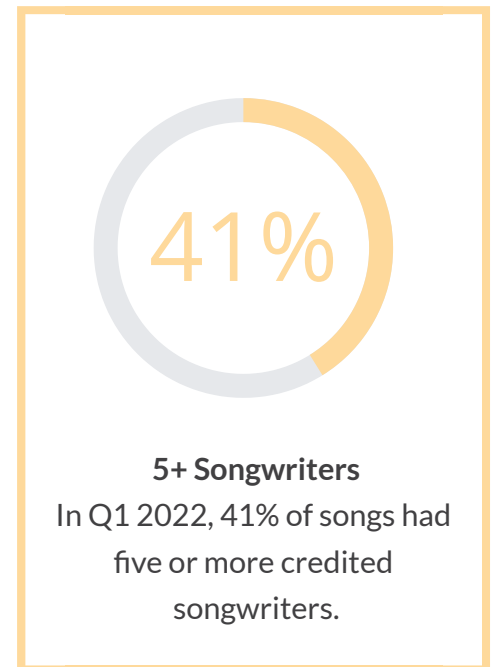
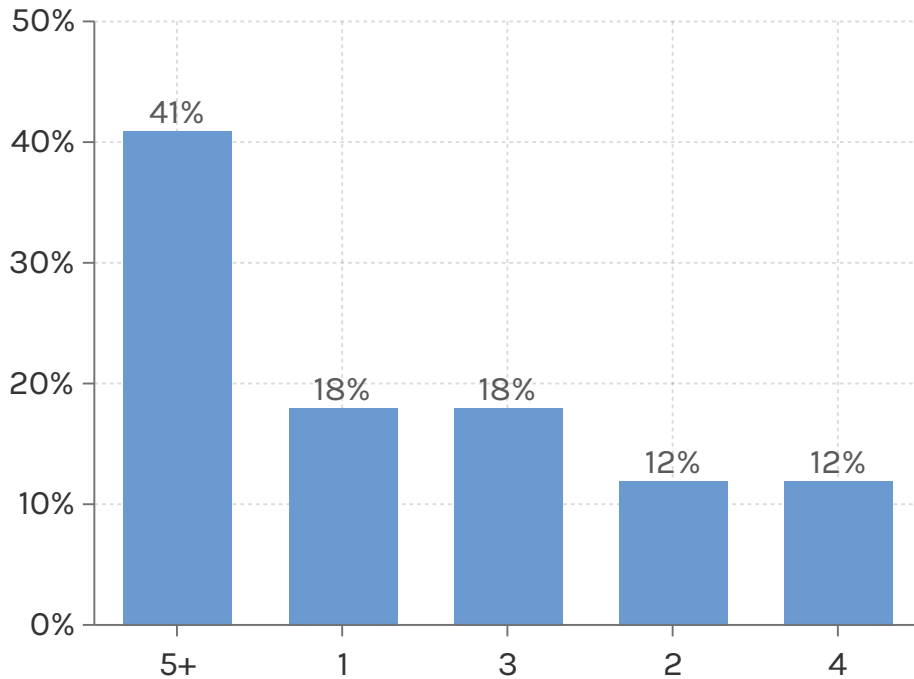
Lin-Manuel Miranda

Songwriters

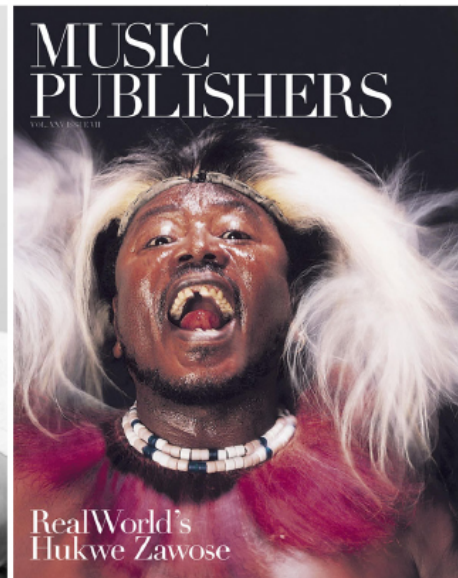
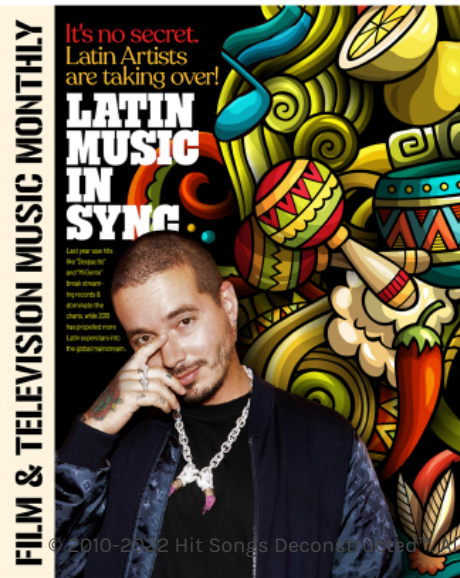
Songwriting team sizes of five or more continued to be the most popular, while writers who go it alone continued to be scarce.

Songwriter Team Size

Hot 100 Top 10: Q1 2022



The three songs written by a solo songwriter were Glass Animals' *Heat Waves* and two tracks written by Lin-Manuel Miranda: *Surface Pressure* and *We Don't Talk About Bruno*.



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Songwriters

Of the 61 credited writers, 7% (four) scored a #1 hit, and 11% (seven) scored two or more Top 10 hits.



7% with #1 Hits



61 Songwriters with Top 10 Hits



11% with 2+ Top 10 Hits

90% 10%

MALE

FEMALE

Six Hot 100 Top 10 Female Credited Songwriters



30%
SONGS

30% of Q1 2022's Top 10 Hits feature at least one female credited songwriter

Only 10% of Top 10 credited songwriters were female. That being said, almost a third of Q1 2022's Top 10 songs (30%) feature at least one credited female songwriter, most of which were the songs' primary artists.

What's the state of the Hot 100 Top 10?

This 100+ page report will give you a **granular look** into the compositional characteristics behind Today's **most successful songs** with **five years** of historical trend data.

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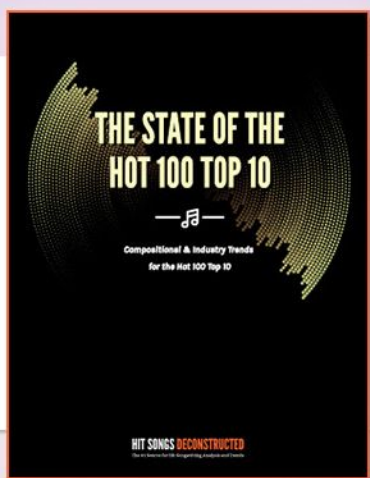
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