



Q3 2020

THE STATE OF THE HOT 100 TOP 10



SELECT HIGHLIGHTS
FROM THE REPORT

*Compositional and Industry Trends
for the Billboard Hot 100 Top 10*

HIT SONGS DECONSTRUCTED

The #1 Source for Hit Songwriting Analysis and Trends

The State of the Hot 100 Top 10 takes an in-depth look at the compositional and industry-related trends for the Billboard Hot 100 Top 10. What follows are a few select highlights from the 100+ page report.

SONGS.....PAGE 2

PERFORMING ARTISTS.....PAGE 5

SONGWRITERS.....PAGE 9

PRODUCERS.....PAGE 14

RECORD LABELS.....PAGE 18

#1 SPOTLIGHT.....PAGE 21

- Data is for songs that charted in the Billboard Hot 100 Top 10 and excludes holiday songs.
- Data related to compositional characteristics are propriety to Hit Songs Deconstructed.
- Artist, songwriter, producer, label and charting information are aggregated from the PRO's, Billboard, and streaming platforms.
- All credits are from the date songs entered the Top 10.
- At times percentages may not add to 100% due to numbers being rounded up or down.
- Production teams (i.e. The Audibles) are counted as a single producer.

Hot 100 Top 10 (Q3 2020)

There were 34 songs that charted in the Hot 100 Top 10 in Q3 2020, 26 of which entered the Top 10 for the first time during Q3 and 5 of which charted at #1.

10

34

Hot 100
Top 10 Songs



5

Hot 100
#1 Hits



(*Cardigan, Dynamite, Rockstar, WAP, Watermelon Sugar*)

26

NEW SONGS IN THE HOT 100 TOP 10

7 Summers

Before You Go

Blueberry Faygo

Cardigan

Come & Go

Conversations

Dynamite

Exile

For The Night

Go Crazy

Greece

Hate The Other Side

I Hope

Laugh Now Cry Later

Life's A Mess

Mood

My Future

Popstar

Savage Love (Laxed - Siren Beat)

Smile

The 1

WAP

Watermelon Sugar

We Paid

Whats Poppin

Wishing Well

Hot 100 Top 10 (Q1 - Q3 YTD)

There were 62 songs that charted in the Hot 100 Top 10 between Q1-Q3 2020, 15 of which charted at #1.

10

62

Hot 100
Top 10 Songs



15

Hot 100
#1 Hits



10,000 Hours

Go Crazy

My Future

Smile

7 Summers

Godzilla

ON

Someone You Loved

Adore You

Gooba

Pain 1993

Stuck With U

Baby Pluto

Good As Hell

Popstar

Stupid Love

Before You Go

Greece

Rain On Me

The 1

Blinding Lights

Hate The Other Side

Rockstar

The Bigger Picture

Blueberry Faygo

Heartless

Roses (Imanbek

The Box

Cardigan

HIGHEST IN THE

Remix)

THE SCOTTS

Circles

ROOMI Hope

Roxanne

Toosie Slide

Come & Go

Intentions

Savage

Trollz

Conversations

Laugh Now Cry Later

Savage Love

WAP

Dance Monkey

Life Is Good

(Laxed - Siren Beat)

Watermelon Sugar

Don't Start Now

Life's A Mess

Say So

We Paid

Dynamite

Lo Mein

Silly Watch

Whats Poppin

everything i wanted

Lose You To Love Me

Wishing Well

Exile

Memories

Yummy

For The Night

Mood



Performing Artists

Select Report Highlights

(Q1 - Q3 2020)

Performing Artists (Q1 - Q3 2020)

58
Performing
Artists

58 artists charted in the Hot 100 Top 10 during the first three quarters of 2020. 47 were primary artists and 18 were featured artists.

Seven artists had both primary and featured artist credits on songs: DaBaby, Drake, Juice WRLD, Lil Baby, Megan Thee Stallion, Nicki Minaj, and Roddy Ricch.

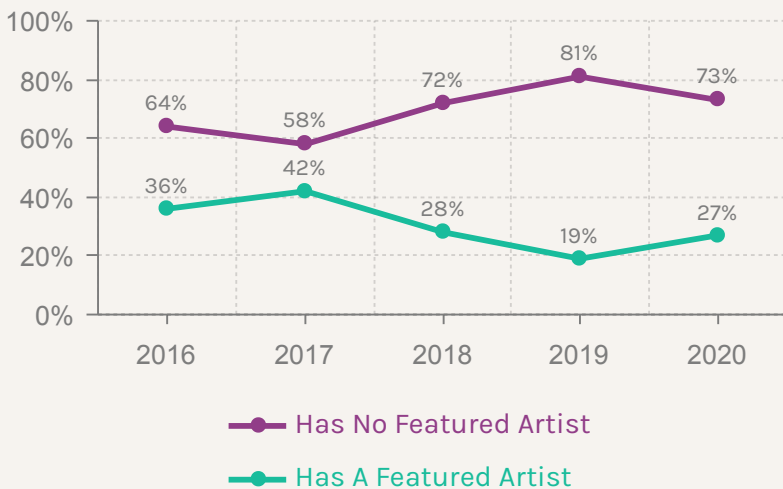
Of the 47 primary artists, 17 scored more than one Top 10 hit.

47
PRIMARY
ARTISTS

18
FEATURED
ARTISTS

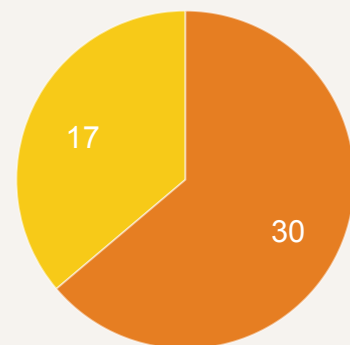
60%
MULTIPLE
LEAD VOCALISTS

Songs with a Featured Artist
2016 - Q3 2020



*Some primary artists are also featured artists.

17 Primary Artists with 2+ Top 10 Hits
Excludes Featured Artists



● 1 Top 10 Hit 63.8%
● 2+ Top 10 Hits 36.2%

Performing Artists (Q1 - Q3 2020)

Artists with the most Top 10 Hits:



Juice WRLD

Songs

Come & Go,
Conversations, Hate
the Other, Side, Life's
A Mess, Smile,
Wishing Well

10

6

TOP 10 HITS



3

WEEKS IN THE TOP 10



Justin Bieber

Songs

Yummy, Intentions,
10,000 Hours, Stuck
With U

10

4

TOP 10 HITS



27

WEEKS IN THE TOP 10

DECODING HIT SONG ARRANGEMENT

Earworm melodies and stellar lyrics are only part of the equation when it comes to crafting hits that compete at the highest levels. It's how a song is strategically arranged that seals the deal!

Saturday, November 12th | 11AM - 2:30PM
A Live Online Masterclass

www.HitSongsDeconstructed.com/arrangement

“

"I can't say enough about how much you can learn in these workshops. So far I have attended two sessions, one for Lyrics and Rhymes and the second for Arrangement & Production. I highly recommend checking them out, it will make you rethink any work you have done in the past and going forward.

-Tommy (Blues Buddha) Dudley Singer/
Songwriter/ Performer/ R Club Productions Inc.

Performing Artists (Q1 - Q3 2020)

Most #1 Hits



2

#1 HITS



2

WEEKS AT #1

Ariana Grande

Rain On Me, Stuck With U

Most Weeks at #1



1

#1 HIT



11

WEEKS AT #1

Roddy Ricch

The Box

18 primary artists had a credit on a #1 hit.

- **6ix9ine**, *Trollz*
- **Ariana Grande**, *Rain On Me, Stuck With U*
- **BTS**, *Dynamite*
- **Cardi B**, *WAP*
- **DaBaby**, *Rockstar*
- **Doja Cat**, *Say So (Remix)*
- **Drake**, *Toosie Slide*
- **Harry Styles**, *Watermelon Sugar*
- **Justin Bieber**, *Stuck With U*
- **Kid Cudi**, *THE SCOTTS*
- **Lady Gaga**, *Rain On Me*
- **Megan Thee Stallion**, *Savage (Remix)*
- **Nicki Minaj**, *Trollz*
- **Post Malone**, *Circles*
- **Roddy Ricch**, *The Box*
- **Taylor Swift**, *Cardigan*
- **The Weeknd**, *Blinding Lights*
- **Travis Scott**, *THE SCOTTS*



Songwriters

Select Report Highlights

(Q1 - Q3 2020)

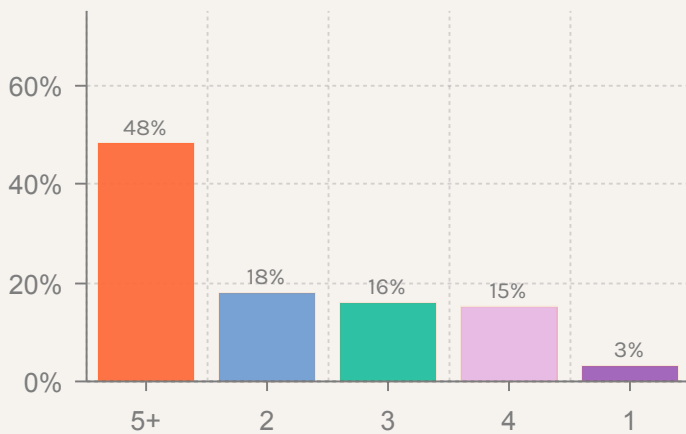
Songwriters (Q1 - Q3 2020)

220 Songwriters

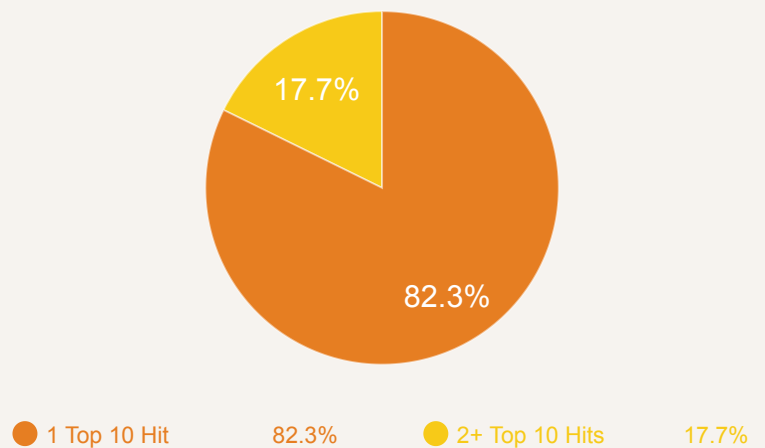
Of the 220 credited songwriters that charted in the Top 10 during the first three quarters of 2020, 39 scored more than one Top 10 hit (18%).

Songwriting team sizes of five or more continued to be the most popular, while writers who go it alone continued to be scarce. The only two solo writers so far this year have been Tones and I (*Dance Monkey*) and 6ix9ine (*Gooba*).

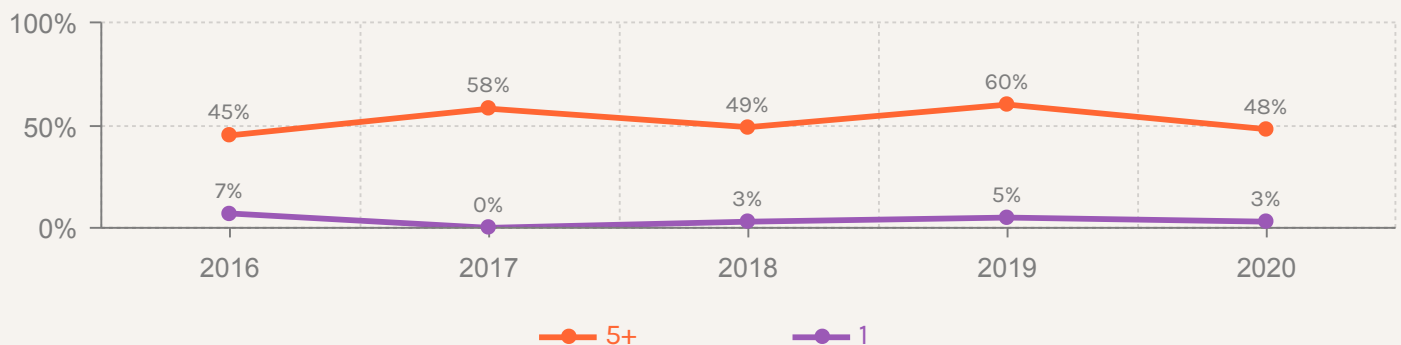
Songwriter Team Size Q1-Q3 2020



2020 Top 10 Hits 39 Songwriters with 2+ Top 10 Hits



5 Year Trends Songwriter Team Size



Songwriters (Q1 - Q3 2020)

Songwriters with the most Top 10 Hits:



Juice WRLD

Songs

- Come & Go
- Conversations
- Godzilla
- Hate the Other Side
- Life's A Mess
- Smile
- Wishing Well



TOP 10 HITS



WEEKS IN THE TOP 10



Drake

Songs

- Greece
- Laugh Now Cry Later
- Life Is Good
- Pain 1993
- Popstar
- Toosie Slide



TOP 10 HITS



WEEKS IN THE TOP 10



Our mission is to *simplify the remote creation, collaboration, and song placement process* for music industry professionals by creating opportunities through digital sessions, writing camps, and our collective network.

Professional writers and producers should apply to join at SongWriteClub.com

Artists and companies who have worked with SongWriteClub include

Roc Nation • Taylor Gang • Fall Strange Music • Dawn Richards Stalley • TwelveTen • and more

Our writers and producers credits include artists such as

Ariana Grande • Lil Wayne • Nas John Legend • DJ Khaled Pitbull • and more

Songwriters (Q1 - Q3 2020)

68 Songwriters had a credit on a #1 Hit.

- 30 Roc, *The Box*
- 6ix9ine, *Trollz*
- Aaron Clarke, *Trollz*
- Aaron Dessner, *Cardigan*
- Andrew Green, *Trollz*
- Ariana Grande, *Rain On Me, Stuck With U*
- Ayo the Producer, *WAP*
- Belly, *Blinding Lights*
- Beyoncé, *Savage (Remix)*
- Billy Walsh, *Circles*
- Bloodpop, *Rain On Me*
- Bobby Sessions, *Savage (Remix)*
- Boys Noize, *Rain On Me*
- BURNS, *Rain On Me*
- Cardi B, *WAP*
- DaBaby, *Rockstar*
- DaHeala, *Blinding Lights*
- David Biral, *THE SCOTTS*
- David Sprecher, *Say So (Remix)*
- David Stewart, *Dynamite*
- Denzel Baptiste, *THE SCOTTS*
- Derrick Milano, *Savage (Remix)*
- Doja Cat, *Say So (Remix)*
- Dot Da Genius, *THE SCOTTS*
- Dr. Luke, *Say So (Remix)*
- Drake, *Toosie Slide*
- Frank Dukes, *Circles*
- Frank Ski, *WAP*
- Freddy Wexler, *Stuck With U*
- Gian Stone, *Stuck With U*
- Harry Styles, *Watermelon Sugar*
- J. White Did It, *Savage (Remix)*
- Jahnei Clarke, *Trollz*
- Jay Z, *Savage (Remix)*
- Jessica Agombar, *Dynamite*
- Justin Bieber, *Stuck With U*
- KEYZBABY, *WAP*
- Kaan Gunesberk, *Circles*
- Kid Cudi, *THE SCOTTS*
- Kid Harpoon, *Watermelon Sugar*
- Lady Gaga, *Rain On Me*
- Louis Bell, *Circles*
- Lydia Asrat, *Say So (Remix)*
- Max Martin, *Blinding Lights*
- Megan Thee Stallion, *Savage (Remix), WAP*
- Mike Dean, *THE SCOTTS*
- Mitch Rowland, *Watermelon Sugar*
- Nicki Minaj, *Say So (Remix), Trollz*
- Nija, *Rain On Me*
- Oscar Holter, *Blinding Lights*
- OZ, *Toosie Slide*
- Pardison Fontaine, *Savage (Remix), WAP*
- Plain Pat, *THE SCOTTS*
- Post Malone, *Circles*
- Rami, *Rain On Me*
- Roddy Ricch, *Rockstar, The Box*
- SADPONY, *Trollz*
- Scooter Braun, *Stuck With U*
- SethInTheKitchen, *Rockstar*
- Skyler Stonestreet, *Stuck With U*
- Starrah, *Savage (Remix)*
- Taylor Swift, *Cardigan*
- Tchami, *Rain On Me*
- The Weeknd, *Blinding Lights*
- The-Dream, *Savage (Remix)*
- Travis Scott, *THE SCOTTS*
- Tyler Johnson, *Watermelon Sugar*
- Whitney Phillips, *Stuck With U*

THE BUSINESS OF MUSIC DECONSTRUCTED



The Cold Hard Facts and Secret Hacks of the Music Industry

Six Classes on Tuesdays & Thursdays

4PM PT/7PM ET, Starts November 17th

During this inaugural masterclass, top music industry consultant, **Chad Richardson**, who has worked with **Timbaland, The Weeknd, Tayla Parx, Steven Tyler and Marty Dodson**, to name a few, will leverage his 20+ years of experience wearing the hat of both the creative and the executive to share his knowledge and demystify the inner-workings of the music industry and share proprietary tools and tricks of the industry you can use to take your songs from the excitement of creation to the fruition of success.

This masterclass will cover:

- Music publishing deals (The STAD formula)
- The importance of collaboration (creatively and for your career)
- The five P's of releasing a single in today's marketplace
- Pitching for sync
- Surviving the industry and keeping the creative brain healthy
- Navigating the music industry during the pandemic

This masterclass is perfect for songwriters, producers, artists and young industry professional looking for a greater understand of how the music business really works.

INAUGURAL
MASTERCLASS

Special Guests to be Announced!

RESERVE YOUR SPOT TODAY

<http://hitsongsdeconstructed.com/musicbiz>

Will sell out quickly - reserve your spot today!

A person with dark, curly hair is shown in profile from the chest up, looking towards the right. They are wearing a dark, long-sleeved shirt. The background is a blurred control room or office environment with various pieces of equipment and screens. The lighting is dim, creating a professional and focused atmosphere.

Producers

Select Report Highlights

(Q1 - Q3 2020)

Producers (Q1 - Q3 2020)

98

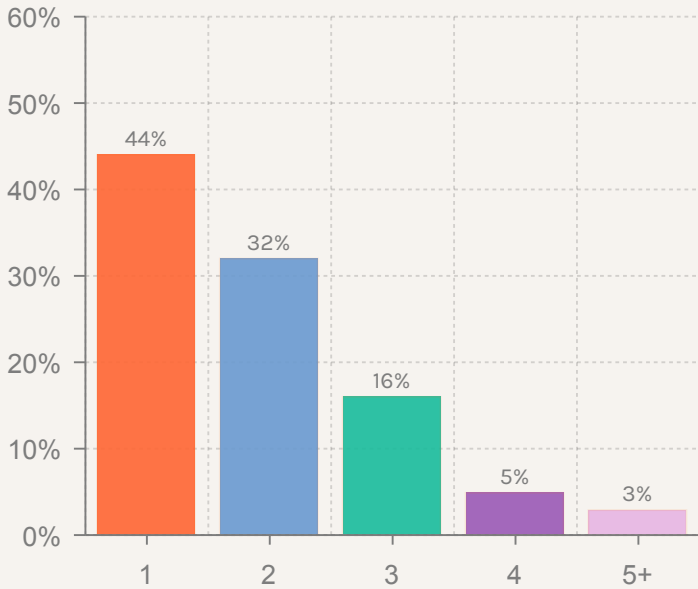
Producers

In 2020, songs with only one producer surpassed producer teams of two for the first time since 2016, accounting for 44% of songs. Unlike songwriting teams, which tend to be much larger, only two songs had a producer team of five or more, *For The Night* and *Go Crazy*.

Of the 98 credited producers in the first three quarters of 2020, 17 scored more than one Top 10 hit.

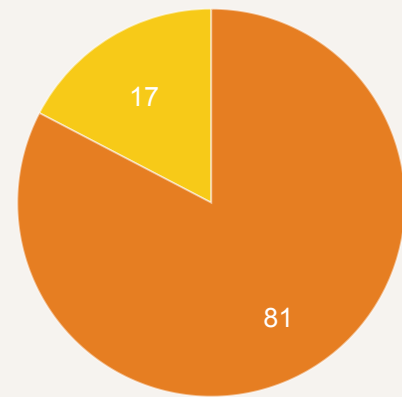
Producer Team Size

2020



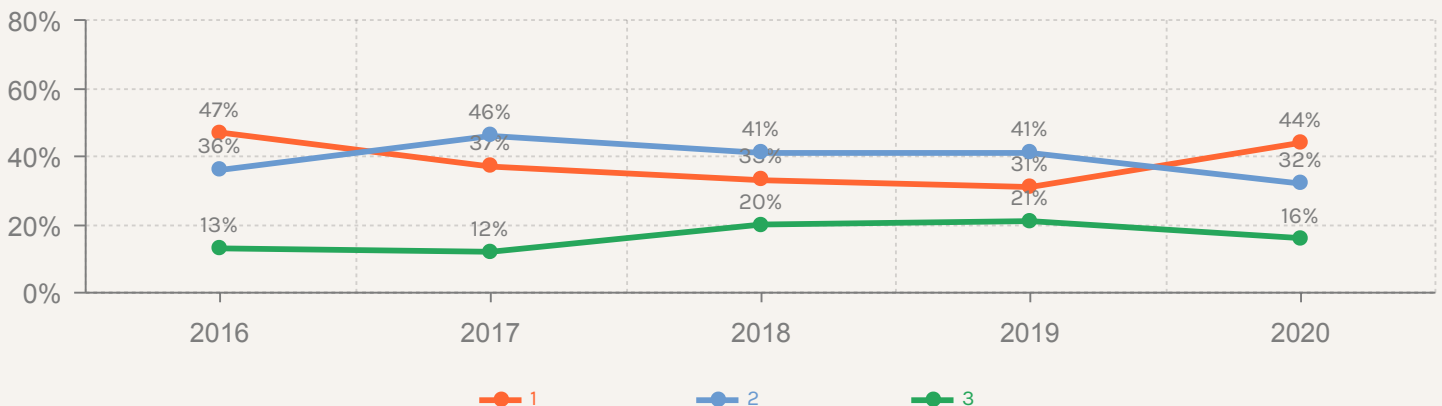
2020 Top 10 Hits

17 Producers with More than One Top 10 Hit



- 1 Top 10 Hit 82.7%
- 2+ Top 10 Hits 17.3%

5 Year Trends Producer Team Size



Producers (Q1 - Q3 2020)

Producer with the most Top 10 Hits:



Oz

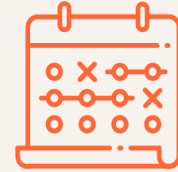
Songs

Greece
HIGHEST IN THE ROOM
Life Is Good
Popstar
Toosie Slide

10

5

TOP 10 HITS



2

WEEKS IN THE TOP 10



FINNEAS

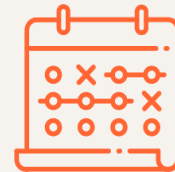
Songs

everything i wanted
Lose You to Love Me
My Future

10

3

TOP 10 HITS



12

WEEKS IN THE TOP 10



Aaron Dessner

Songs

Cardigan,
Exile
The 1

10

3

TOP 10 HITS



2

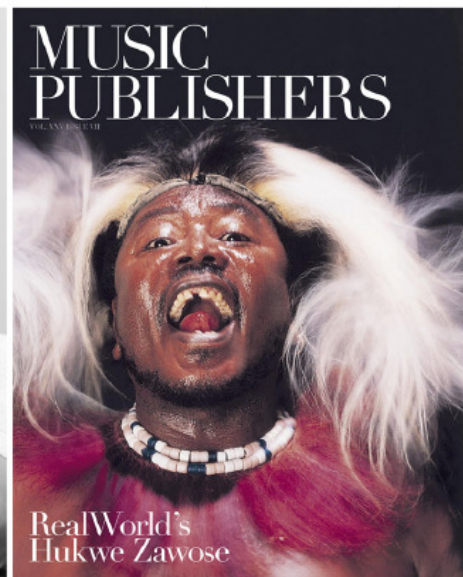
WEEKS IN THE TOP 10

Producers (Q1 - Q3 2020)

27 producers had a credit on a #1 Hit.

- 30 Roc, *The Box*
- Aaron Clarke, *Trollz*
- Aaron Dessner, *Cardigan*
- Ayo N Keys, *WAP*
- BURNS, *Rain On Me*
- Bloodpop, *Rain On Me*
- David Stewart, *Dynamite*
- Dot Da Genius, *THE SCOTTS*
- Dr. Luke, *Say So (Remix)*
- Frank Dukes, *Circles*
- Freddy Wexler, *Stuck With U*
- Gian Stone, *Stuck With U*
- J. White *Did It*, *Savage (Remix)*
- Jahnei Clarke, *Trollz*
- Kid Harpoon, *Watermelon Sugar*
- Louis Bell, *Circles*
- Max Martin, *Blinding Lights*
- OZ, *Toosie Slide*
- Oscar Holter, *Blinding Lights*
- Plain Pat, *THE SCOTTS*
- Post Malone, *Circles*
- SADPONY, *Trollz*
- SethInTheKitchen, *Rockstar*
- Take a Daytrip, *THE SCOTTS*
- Tchami, *Rain On Me*
- The Weeknd, *Blinding Lights*
- Tyler Johnson, *Watermelon Sugar*

FILM & TELEVISION MUSIC MONTHLY



Decision makers.

Who they are. What they do. Where they are. How to reach them.

Up-to-the-minute info on the **movers and shakers in the music business**, plus curated interviews, industry news, and a comprehensive calendar of industry events, delivered to you in print, pdf, and CSV formats.

MusicRegisty.com
mblists.com



Record Labels

Select Report Highlights

(Q1 -Q3 2020)

Top Record Labels (Q1 - Q3 2020)

16 Record Labels

Interscope has had the most Top 10 hits so far in 2020 with 15, surpassing the runner-up Republic by two songs.

Republic, however, scored the most #1 hits with five: *Blinding Lights*, *Cardigan*, *Circles*, *Stuck With U* and *Toosie Slide*.

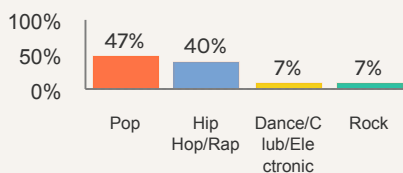
- 300
- Atlantic
- Big Loud Records
- Capitol
- Columbia
- Def Jam
- EMG
- Epic
- HITCO
- Interscope
- RCA
- Republic
- ScumGang Records
- Vertigo
- Warner
- Warner Music Nashville

Labels with the most Top 10 Hits:

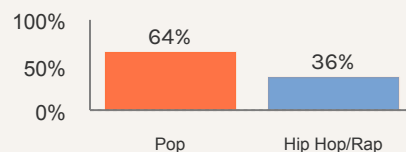


Interscope
15 Songs
2 #1 Hits

Interscope 2020
Genre Breakdown

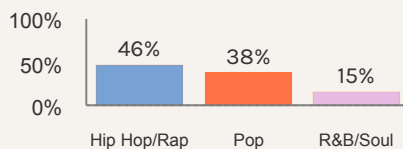


Interscope 2019
Genre Breakdown

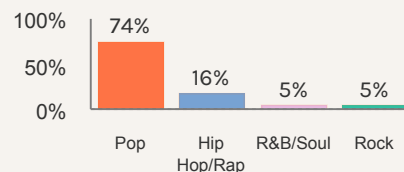


Republic
13 Songs
5 #1 Hits

Republic 2020
Genre Breakdown



Republic 2019
Genre Breakdown





**JOY
SOUNDS™**

MUSIC YOU NEED TO KNOW

Hosted by Chris Sampson

A new podcast presenting the brightest emerging and breaking artists in music.

Available wherever you listen to podcasts.

www.joysoundsmusic.com



#1 Hit Spotlight

Select Report Highlights

(Q1-Q3 2020)

#1 Hit Spotlight (Q1 - Q3 2020)

15 songs charted at #1 in the Billboard Hot 100 during the first three quarters of 2020.

Of them, five charted in Q3 2020. Rockstar held the top spot for the most weeks (7), followed by Cardi B and Megan Thee Stallion's WAP (4). Dynamite came in third with two weeks at #1, and Cardigan and Watermelon Sugar topped the chart for one week, each.



The Box
Roddy Ricch



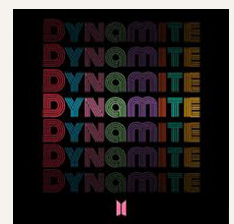
Blinding Lights
The Weeknd



Cardigan
Taylor Swift



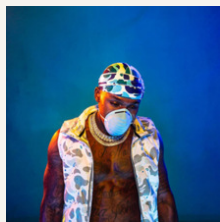
Circles
Post Malone



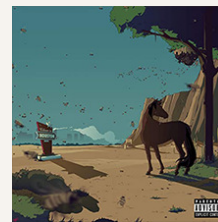
Dynamite
BTS



Rain On Me
Lady Gaga,
Ariana Grande



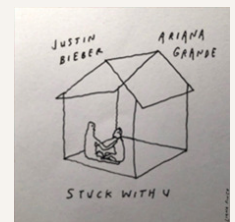
Rockstar
DaBaby
(feat. Roddy Ricch)



Savage (Remix)
Megan Thee Stallion
(feat. Beyoncé)



Say So (Remix)
Doja Cat
(feat. Nicki Minaj)



Stuck With U
Justin Bieber,
Ariana Grande



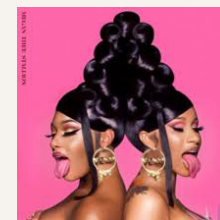
THE SCOTTS
Travis Scott,
Kid Cudi



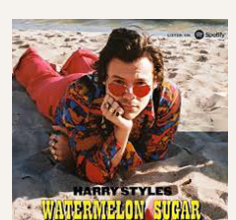
Toosie Slide
Drake



Trollz
6ix9ine,
Nicki Minaj



WAP
Cardi B,
Megan Thee Stallion



Watermelon Sugar
Harry Styles

#1 Hit Spotlight (Q1 - Q3 2020)

During the first three quarters of 2020, the top performing #1 hit was Roddy Ricch's *The Box*, which held the top spot for 11 weeks



11 Weeks at #1

Primary Performing Artist: Roddy Ricch

Songwriters: 30 Roc, Roddy Ricch

Producer: 30 Roc

Record Label: Atlantic

Key Compositional Characteristics

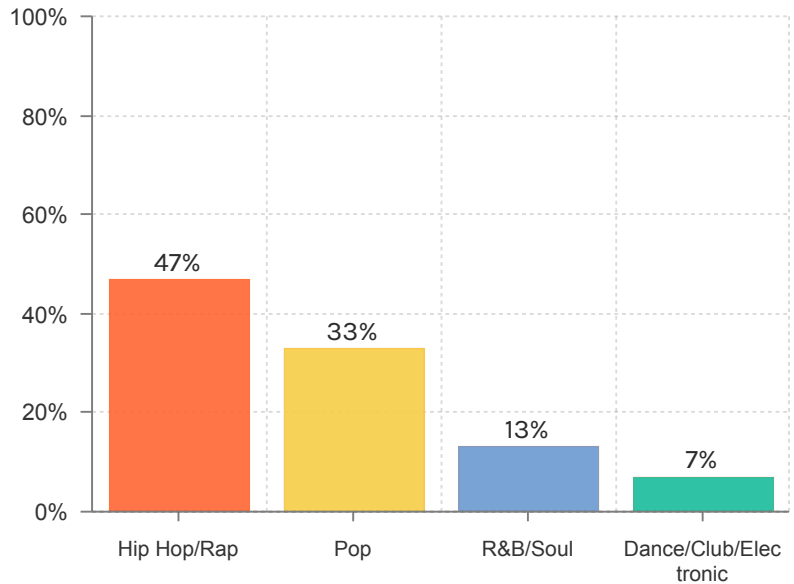
- **Primary Genre:** Hip Hop
- **Sub-Genres/Influences:** Classical, Trap
- **Lead Vocal Delivery Type:** Sung & Rapped Combo
- **Lyrical Themes:** Boasting, Lifestyle
- **Song Title Placement:** Chorus
- **Length:** 3:16
- **Tempo:** 58 BPM
- **Key:** Bb Minor
- **Form:** I-B-A-B-A-B-O
- **First Chorus Appearance:** 0:16 / 8% of the way into the song
- **Prominent Instruments:** Bass (Synth), Claps, Drums/Perc (Primarily Electronic), Piano (Electric), Strings (String Section), Synth (Non-Bass)

#1 Hit Spotlight (Q1 - Q3 2020)

YTD, almost half of the #1 hits were hip hop and one-third were pop.

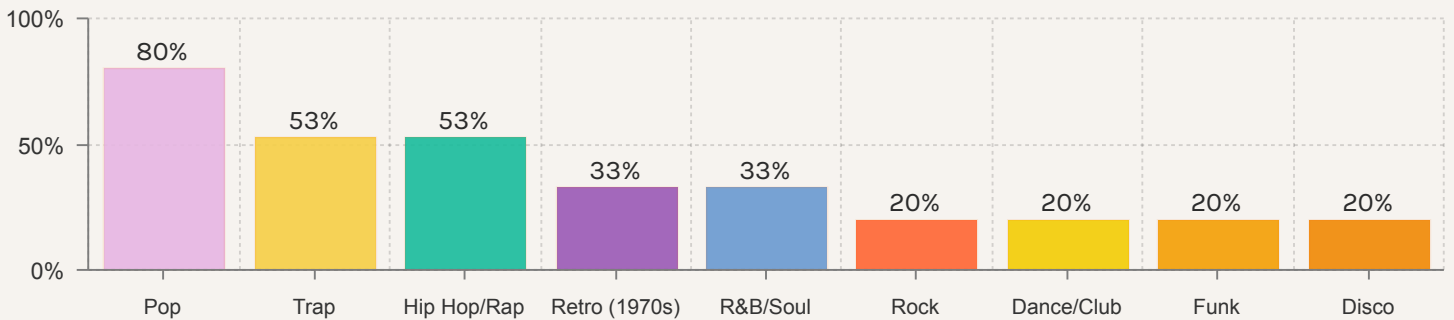
There were two R&B #1 hits, *Say So* (Doja Cat featuring Nicki Minaj) and *Stuck With U* (Ariana Grande, Justin Bieber), and for the first time since 2016, we saw a dance song charting at #1, Ariana Grande and Lady Gaga's *Rain On Me*.

Primary Genres #1 Hits
Q1 - Q3 2020



Sub-Genres & Influences Across All Primary Genres

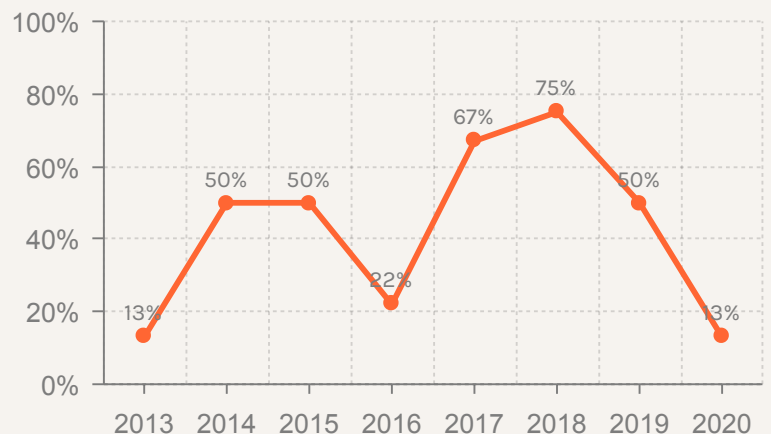
Featured in 20% of #1 Hits or More



While the most popular primary genre of #1 hits this year has been hip hop, the most popular influence is still pop. Every single non-hip hop #1 hit had a pop influence, as well as 57% of hip hop #1 hits.

Conversely, the influence of hip hop on non-hip hop #1 hits has fallen to a seven-year low, being present in only 13% of non-hip hop #1 hits so far this year.

Hip Hop's Influence on Non-Hip Hop #1 Hits

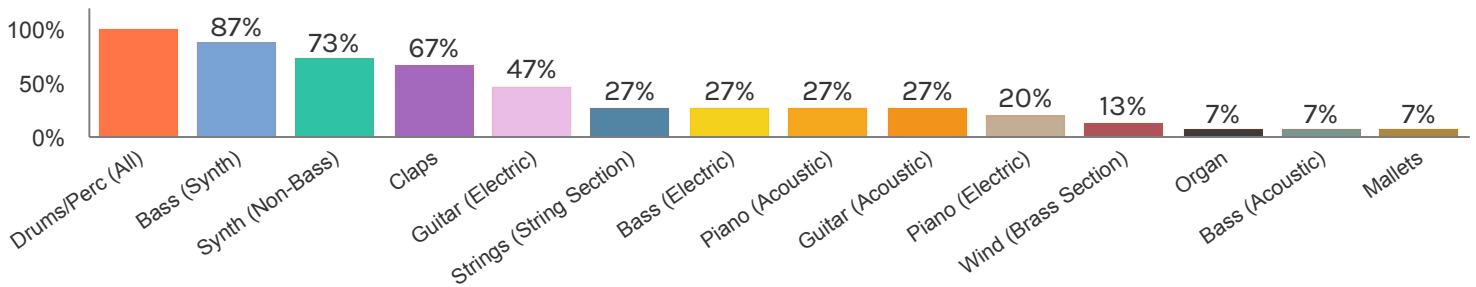


#1 Hit Spotlight (Q1 - Q3 2020)

14 main instruments were used to shape the sound of the Hot 100 #1 hits during the first three quarters of 2020. The most popular after drums/percussion, which were present in 100% of #1 hits, were synth bass, non-bass synth, claps and and electric guitar.

Prominent Instruments

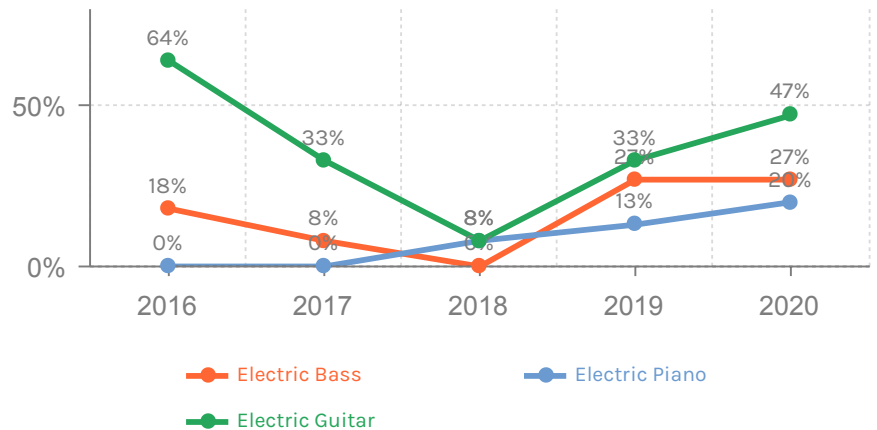
Hot 100 #1 Hits



Electronic Instrumentation

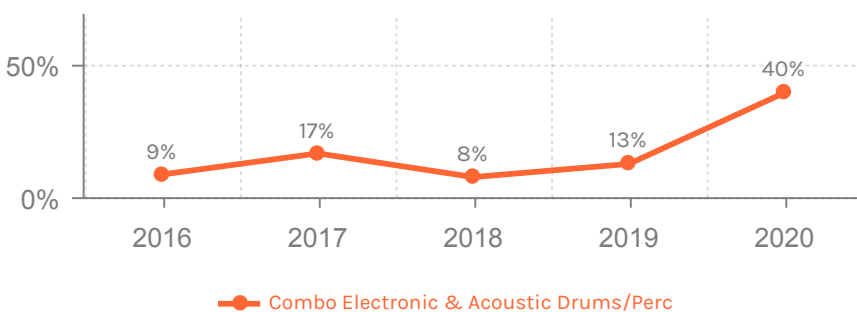
Hot 100 #1 Hits

There has been a resurgence of traditional electric instruments, including electric bass, piano, and guitar. Interestingly, almost half of this year's #1 hits feature an electric guitar.



Combo Electronic & Acoustic Drums/Perc

Hot 100 #1 Hits



#1 hits with a combination of both acoustic and electronic drums/percussion spiked in 2020, shaping the rhythm of 40% of this year's #1 hits.

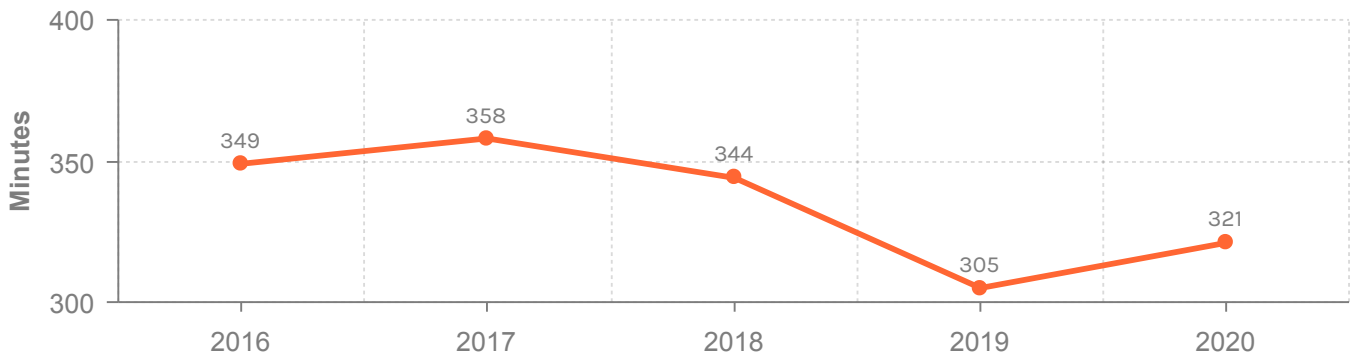
#1 Hit Spotlight (Q1 - Q3 2020)



AVERAGE
SONG LENGTH

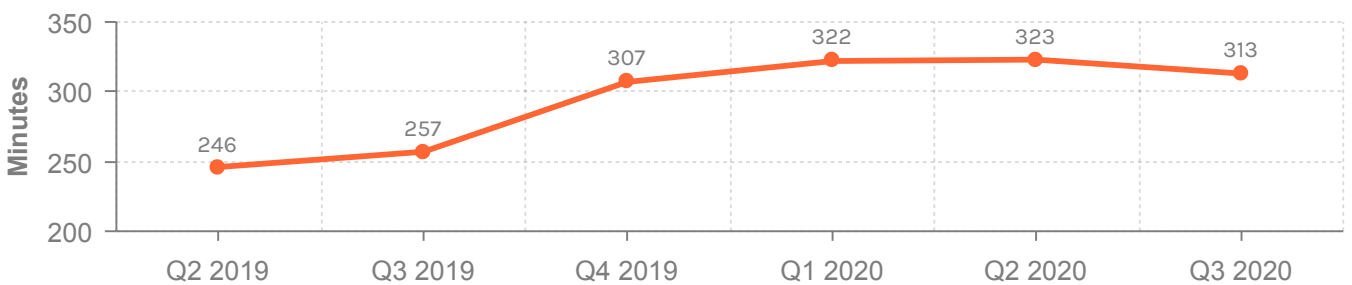
After dropping to a six-year low of 3:05 in 2019, average song length for Hot 100 #1 hits shot up to 3:21 in 2020. However, this is still nowhere near the 2017 and 2018 averages of 3:58 and 3:44, respectively.

Average Song Length
Hot 100 #1 Hit



Interestingly, when looking at average song length on a quarterly basis, average song length had actually been increasing quarter over quarter since Q2 2019, but dropped for the first time in Q3 2020 to 3:13.

Average Song Length
Hot 100 #1 Hit



Q3 2020

THE STATE OF THE HOT 100 TOP 10



Compositional & Industry Trends
for the Hot 100 Top 10

20% OFF THE FULL REPORT!

Use discount code 2020TRENDS.

Today's hits are changing faster than ever.
This 100+ page report will keep you in tune with how today's
most successful songs are evolving. Get your copy today!

HitSongsDeconstructed.com/Q32020-TRENDS