Select Highlights from 2017 in Review

Compositional & Industry Trends for the

Billboard Hot 100 Top 10

Hit Songs Deconstructed recently released *2017 in Review*, which details the compositional and industry trends for the Billboard Hot 100 Top 10.

The following 66 songs charted in the Hot 100 Top 10 during 2017:

- *1-800-273-8255:* Logic featuring Alessia Cara, Khalid
- *24K Magic*: Bruno Mars
- *All I Want For Christmas Is You*: Mariah Carey
- *Attention*: Charlie Puth
- *Bad And Boujee*: Migos featuring Lil Uzi Vert
- *Bad At Love*: Halsey
- *Bad Things*: Machine Gun Kelly featuring Camila Cabello
- *Believer*: Imagine Dragons
- *Black Beatles*: Rae Sremmurd featuring Gucci Mane
- *Bodak Yellow*: Cardi B
- *Body Like A Back Road*: Sam Hunt
- *Bounce Back*: Big Sean
- *Broccoli*: D.R.A.M. featuring Lil Yachty
- *Castle On The Hill*: Ed Sheeran
- *Chained To The Rhythm*: Katy Perry featuring Skip Marley
- *Closer*: The Chainsmokers featuring Halsey
- *Congratulations*: Post Malone featuring Quavo
- *Despacito*: Daddy Yankee, Luis Fonsi featuring Justin Bieber
- *DNA.*: Kendrick Lamar
- *Don't Wanna Know*: Maroon 5 featuring Kendrick Lamar
- *Fake Love*: Drake
- *Feel It Still*: Portugal.The Man
- *Gucci Gang*: Lil Pump
- *Havana*: Camila Cabello featuring Young Thug
- *HUMBLE.*: Kendrick Lamar
- *I Don't Wanna Live Forever (Fifty Shades Darker):* Taylor Swift, Zayn
- *I Feel It Coming*: The Weeknd feat. Daft Punk
- *I'm The One:* DJ Khaled featuring Chance The Rapper, Justin Bieber, Lil Wayne, Quavo
- *iSpy*: Kyle featuring Lil Yachty
- *It Ain't Me*: Kygo, Selena Gomez
- *Juju On That Beat (TZ Anthem):* Zay Hilfigerrr, Zayion McCall

- *Let Me Love You*: DJ Snake featuring Justin Bieber
- *Look What You Made Me Do*: Taylor Swift
- *Love On The Brain*: Rihanna
- *Malibu*: Miley Cyrus
- *Mask Off*: Future
- *Mi Gente*: J Balvin, Willy William featuring Beyonc
- *Million Reasons*: Lady Gaga
- *MotorSport*: Cardi B, Nicki Minaj, Migos
- *No Limit*: G-Eazy featuring A$AP Rocky, Cardi B
- *Paris*: The Chainsmokers
- *Passionfruit*: Drake
- *Perfect* (Ed Sheeran featuring Beyonce): Ed Sheeran featuring Beyonce
- *Portland*: Drake featuring Quavo, Travis Scott
- *Rake It Up*: Yo Gotti featuring Nicki Minaj
- *Ready For It*: Taylor Swift
- *Rockabye*: Clean Bandit featuring Anne-Marie, Sean Paul
- *Rockstar*: Post Malone featuring 21 Savage
- *Scars To Your Beautiful*: Alessia Cara
- *Shape Of You*: Ed Sheeran
- *Side To Side*: Ariana Grande featuring Nicki Minaj
- *Sign Of The Times*: Harry Styles
- *Something Just Like This*: Coldplay, The Chainsmokers
- *Sorry Not Sorry*: Demi Lovato
- *Starboy*: The Weeknd feat. Daft Punk
- *Stay* (Alessia Cara, Zedd): Alessia Cara, Zedd
- *Strip That Down*: Liam Payne featuring Quavo
- *That's What I Like*: Bruno Mars
- *There's Nothing Holding Me Back*: Shawn Mendes
- *Thunder*: Imagine Dragons
- *Too Good At Goodbyes*: Sam Smith
- *Tunnel Vision*: Kodak Black
- *Unforgettable*: French Montana featuring Swae Lee
- *What Lovers Do*: Maroon 5 featuring SZA
- *Wild Thoughts:* DJ Khaled featuring Bryson Tiller, Rihanna
- *XO TOUR Lif3*: Lil Uzi Vert

To access a Spotify playlist with these songs, visit:

www.hitsongsdeconstructed.com/hsd_wire/2017-in-review/

Some of 2017's Most Notable Players

Ed Sheeran

Primary Artist: 3 songs

Songwriter Credits: 4 songs

Producer Credits: 3 songs

Taylor Swift

Primary Artist: 3 Songs

Songwriter Credits: 3 Songs

Producer Credits: 1 Song

Drake

Primary Artist: 3 songs

Songwriter Credits: 3 songs

Mike Will Made It

Songwriter Credits: 4 songs

Producer Credits: 5 songs

The Chainsmokers

Primary Artist: 3 Songs

Songwriter Credits: 3 Songs

(Taggart)

Producer Credits: 3 Songs

Quavo

Primary Artist: 2 songs

(as a member of Migos)

Featured Artist: 4 songs

Songwriter Credits: 6 songs

Justin Bieber

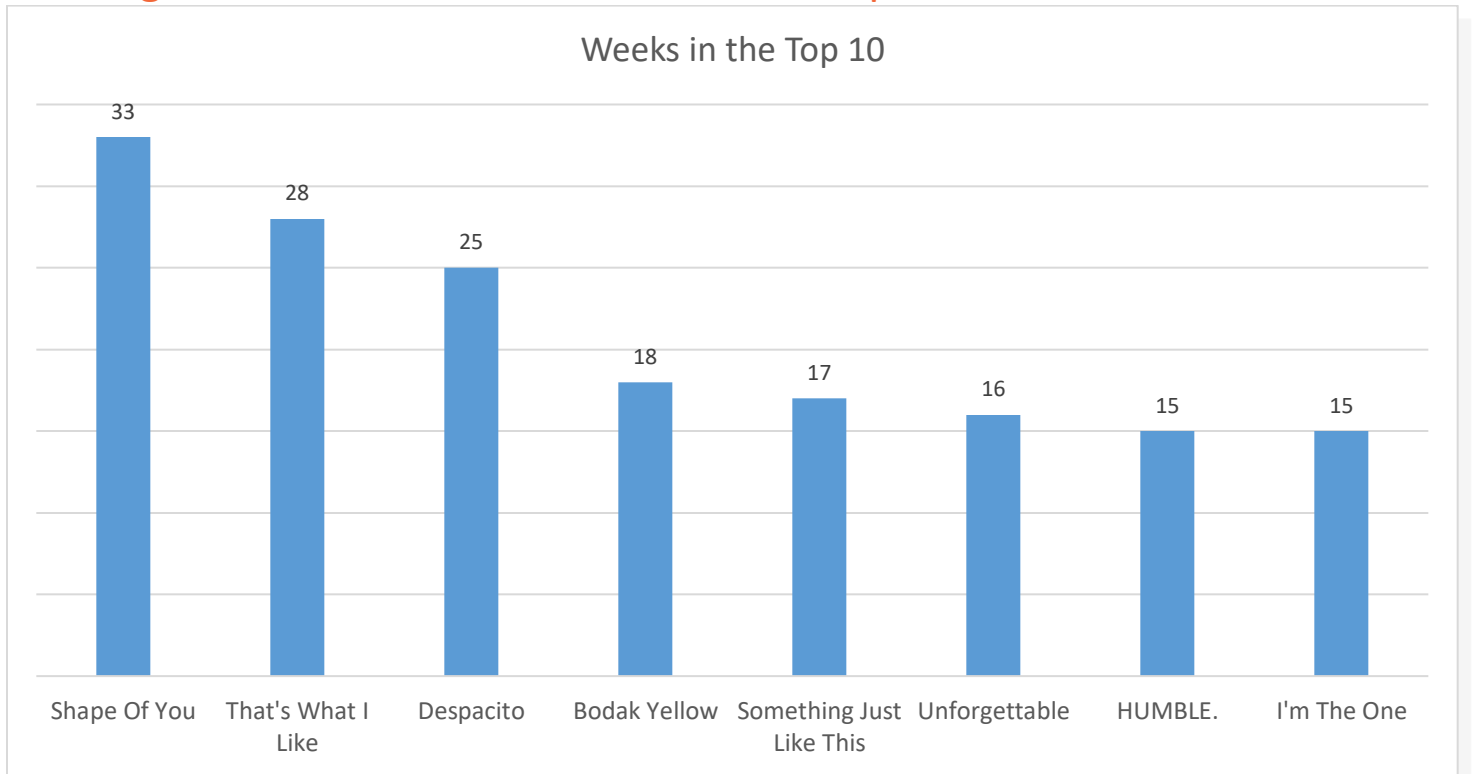Featured Artist: 3 Songs

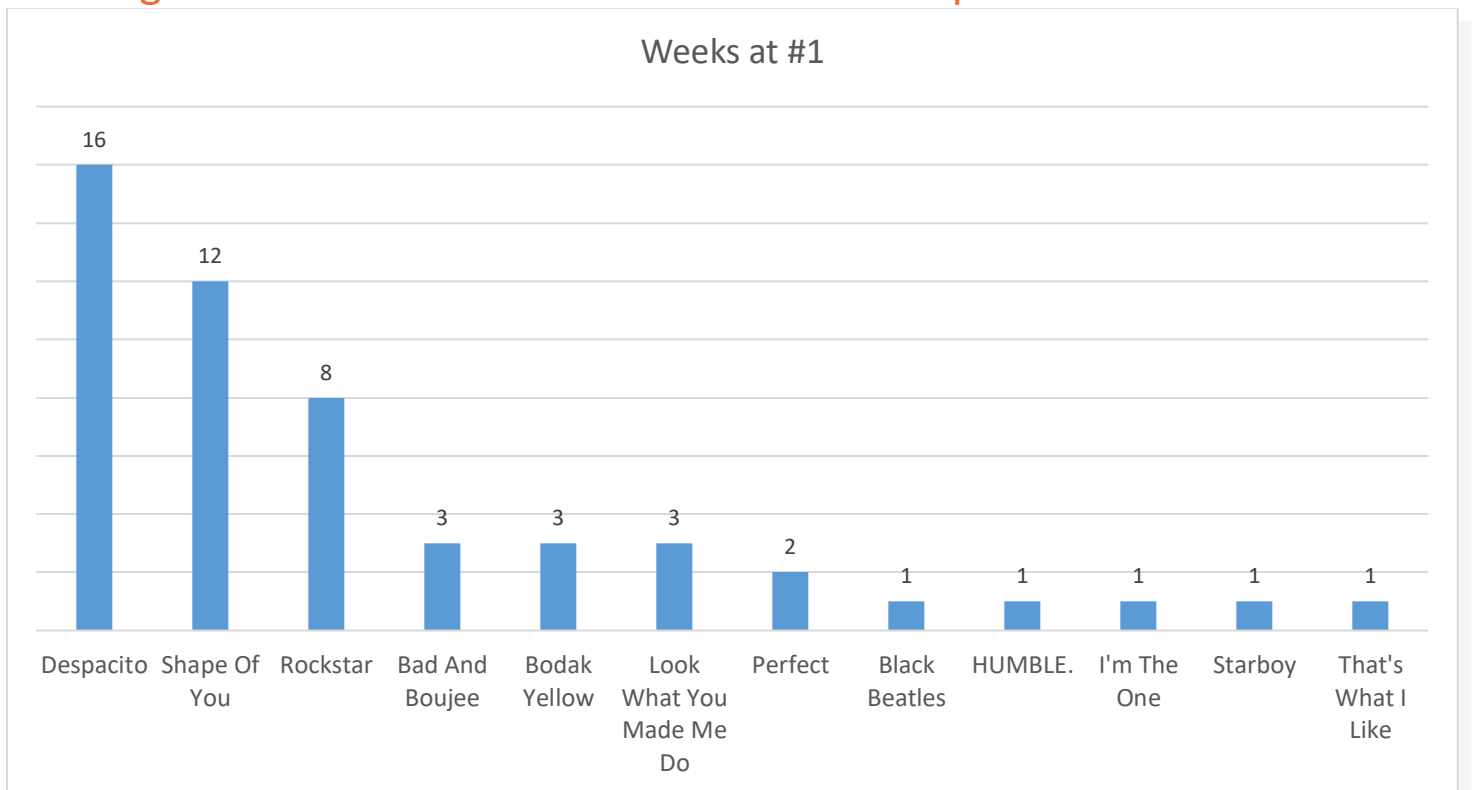Songwriter Credits: 3 Songs

Metro Boomin

Songwriter Credits: 4 songs

Producer Credits: 5 songs

66 Songs Landed in the Billboard Hot 100 Top 10 in 2017

Weeks in the Top 10

Song	Weeks
Shape Of You	33
That's What I Like	28
Despacito	25
Bodak Yellow	18
Something Just Like This	17
Unforgettable	16
HUMBLE.	15
I'm The One	15

12 Songs Reached #1 in the Billboard Hot 100 Top 10 in 2017

Weeks at #1

Song	Weeks
Despacito	16
Shape Of You	12
Rockstar	8
Bad And Boujee	3
Bodak Yellow	3
Look What You Made Me Do	3
Perfect	2
Black Beatles	1
HUMBLE.	1
I'm The One	1
Starboy	1
That's What I Like	1

What's been on the Rise? A few highlights include:

	Compared to 2016
# of Labels	+ 40%
# of Credited Songwriters	+ 34%
# of Credited Producers	+ 21%
# of Performing Artists	+ 29%
% of Songs with 5+ Credited Songwriters	+ 14%
% of Songs with Multiple Artists	+ 10%
% of Songs with Exclusively Male Vocals	+ 5%
Hip Hop/Rap (Primary Genre)	+ 14%
Trap (Influence)	+ 14%
Songs That Utilize Claps/Snaps	+ 15%
Songs in a Minor key	+ 4%
Songs with Both Sung and Rapped Vocals	+ 12%

What follows are select highlights pulled from 2017 in Review.

Data and trends are for songs that charted in the Billboard Hot 100 Top 10 during 2017.

Songwriters

- 253 Credited Songwriters
- Songwriter with the most Top 10 Hits: Quavo (6 Songs)
- Songwriters with the most #1 Hits: Ed Sheeran, Jason Boyd, Justin Bieber, Mike Will Made It, Quavo (2 Songs, each)

Producers

- 92 Credited Producers
- Producer with the most Top 10 Hits: Mike Will Made It (8% of Hits, 5 Songs)
- Producer with the most #1 Hits: Ed Sheeran, Mike Will Made It (2 Songs, each)

Record Labels

- 14 Record Labels
- Record Label with the most top 10 Hits: Republic: 16 Songs (24%)
- Record Label with the most #1 Hits: Atlantic, Republic (4 Songs, each)

Performing Artists

- 76 Credited Performing Artists
- Primary Artist/Group with the most Top 10 Hits (excludes featured artists): Ed Sheeran, Drake, Taylor Swift, The Chainsmokers (3 Songs, each)
- Primary Artist/Group with the most #1 Hits (excludes featured artists): Ed Sheeran (2 Songs)
- Featured Artist with the most Top 10 Hits: Quavo (4 Songs)
- Featured Artist with the most #1 Hits: Justin Bieber (2 Songs)

Most Popular Compositional Characteristics (Top 10)

- Primary Genres: Hip Hop/Rap (33% of songs)

- Influences: Hip Hop/Rap (68% of songs)

- Lead Vocal Gender: Exclusively Male (58% of songs)

- Lead Vocal Delivery: Sung / Rapped (47% of songs)

- Lyrical Themes: Love/Relationships (50% of songs)

- Song Title Word Count: 1 (33% of songs)

- Song Title Appearances: 6 - 10 Times (33% of songs)

- Major vs. Minor: Minor (62% of songs)

- Use Of A Pre-Chorus: Yes (52% of songs)

- Intro Length Range: 0:10 - 0:19 (42% of songs)

- Outro Length Range: 0:10 - 0:19 (38% of songs)

Most Popular Compositional Characteristics (#1 Hits)

- Primary Genre: Hip Hop/Rap (50% of Songs / 6 Songs)

- Influence: Hip Hop/Rap (83% of Songs / 10 Songs)

- Lead Vocal Gender: Exclusively Male (75% of Songs / 9 Songs)

- Lead Vocal Delivery: Sung/Rapped (50% of Songs / 6 Songs)

- Lyrical Theme: Boasting and Lifestyle (58% of Songs / 7 Songs, each)

- Major Vs. Minor: Minor (83% of Songs / 10 Songs)

About Hit Songs Deconstructed

Hit Songs Deconstructed is your gateway to understanding today's mainstream music scene at the compositional level, providing you with of cutting-edge tools to stay in tune with current and emerging trends for today's hit songs.

While there are those who perceive songwriting analytics as a threat to creativity, forward-thinking creatives and music industry professionals understand the importance of being in tune with songwriting trends and view it as a powerful tool that works hand-in-hand with the creative process.

With subscribers spanning hit songwriters and producers, to major labels and publishers, to leading music schools and universities throughout the world, our proprietary data and analysis helps leading professionals hone their craft, spot trends, benchmark songs, and make strategic songwriting, production and business decisions *armed with hit songwriting analytics.*

The Hit Songs Deconstructed platform includes:

- The IMMERSION searchable database: Updated weekly as songs enter the Billboard Hot 100 Top 10, this robust, fully interactive database houses proprietary data for the compositional characteristics of these songs, as well as related industry data for songwriters, artists, producers and record labels.

- The Quarterly Trend Report: Published quarterly, this report provides a concise, data-driven snapshot of Billboard Hot 100 Top 10 compositional and industry trends.

- The Hit Song Deconstructed Report: Leaving no stone unturned, this in-depth report provides unparalleled insight into the songwriting and production techniques used to craft a current chart-topping hit.

To learn more about Hit Songs Deconstructed, visit www.HitSongsDeconstructed.com.
To request a demo, please contact yael@HitSongsDeconstructed.com.